

✦ SUMMARY

As an art director and graphic designer with an expertise in the field of home entertainment, I believe that my experience and entrepreneurial insight can be utilized to the advantage of a growing enterprise providing:

- Result-oriented with objective to find the appropriate solution for a challenging task.
- Success working as a team member as well as independently.
- Earned reputation as a dedicated and reliable employee with a very high-energy work ethic.
- Hands-on experience with wide range of development applications and technologies.

✦ PROFESSIONAL EXPERIENCE

- WARNER BROS, Burbank, CA (On-Air)** March 2010 - Current
Art Director / Graphic Designer / Independent Consultant
Creating collateral keyart, style guides and various formats regarding conceptualized design. Working with creative, marketing and sales teams in the development of print campaigns (consumer and trade) for on-air as well as theatrical and web based products.
- SPYDERFROG CREATIVE, Santa Fe Springs, CA** March 2009 - March 2010
Freelance Art Director / Graphic Designer / Independent Consultant
Creating key art for clients including Lionsgate, and working with creative, marketing and sales teams in the development of print campaigns (consumer and trade) for films.
- LIONSGATE FILMS, LLC, Santa Monica, CA** October 2007 - March 2009
Art Director / Designer - Home Entertainment
Main duties included :
 - Developing key art for Home Entertainment campaigns
 - Designing in-store merchandising materials.
 - Creating mechanical templates for vendor and pre-press prep.
 - Working as a liaison between vendors, photographers, and illustrator in the creation of key art and product development.
- ECLIPSE ADVERTISING, Burbank, CA** August 2005 - October 2007
Art Director / Digital Artist
Responsib for:
 - Concept keyart development
 - Pencil and digital comps
- KIPER/LASCU, Pacific Palisades, Ca** April 2003 - August 2005
Art Director / Graphic Artist / Web Designer
In charge of:
 - Keyart concept and development
 - Logo Illustration and design
 - Mechanical production for 1sheets, screeners, DVD / VHS packaging for promotional displays and campaign collateral.
 - Building brands for product collateral
 - Website development, online product stats
 - Coordinate and manage schedules, budgets, talent and vendors
 - Photographed product and cataloged for collateral campaigns increasing volume profit for regional sales.

✦ SKILLS

Proficient in Adobe Photoshop, Adobe Illustrator, Adobe Indesign, QuarkXPress, Microsoft PowerPoint, and Microsoft Word. Working knowledge of Adobe Flash, Adobe Dreamweaver, Adobe After Effects, Final Cut, Maxon Cinema 4d, Adobe Sound Pro

✦ EDUCATION

ART INSTITUTE

Studies in Motion Animation and Design

RIO HONDO COLLEGE

Studies: Communications / Graphic Arts - 07.95 - 05.97

AMERICAN ANIMATION INSTITUTE

Studies: Animation / Life Drawing - 01.96 - 01.97

✦ UNRELATED STUDIES AND EXPERIENCE

U.S. NAVY - Persian Gulf War Veteran, completed full duty requirements
Honorable Discharge 11.87 - 11.93

OCEAN CORPORATION - Master Diver / Underwater construction for
Deep Sea Salvage 12.89 - 09.91